



Image consent form

Heathfield Primary and Nursery School

Dear Parent/Carer

At Heathfield, children have their photographs taken to provide a record of their time at the school or to record a particular achievement, for example an end of year class photograph. We may also take photographs of pupils for other purposes e.g. for use in the school prospectus or in other printed publications that we produce, in displays and even on our website. We may also make videos recordings for school-to-school conferences or of school performances.

We may also send images to the news media, or our school may be visited by the media who will take their own photographs or film footage (for example, of a visiting dignitary or other high profile event). Children will often appear in these images. The news media may use the images in printed publications (including local or national newspapers), on televised news programmes or on their website. They then store them in their archive. They may also syndicate the photos to other media for possible use, either in printed publications, on websites, or both. When we submit photographs and information to the media, we have no control on when, where, if or how they will be used.

To comply with the GDPR 2017/18 and the Data Protection Act 2018, we need permission before we can photograph or make any recordings of your child.

Conditions of use:

1. This form is valid for the period of time your child attends this school. Images of your child will not be used after this time.

Please contact the school in writing school if you wish to withdraw your consent at any time.

2. The images we take will be of activities that show the school and pupils in a positive light.
3. Embarrassing or distressing images will not be used. The images will not be associated with negative or sensitive issues.
4. We may use group or class photographs or footage with very general labels e.g. 'science lesson'.
5. We will only use images of pupils who are suitably dressed.
6. We will make every reasonable effort to ensure that we do not allow images to be taken of any children for whom we do not have permission or who are 'at risk' or disallowed from having their photographs taken for legal or other reasons.
7. We will take all reasonable measures to ensure the images are used solely for the purposes for which they are intended. However, we cannot guarantee this and take no responsibility for the way images are used by other websites or publishers or for any consequences arising from publication.

Please note that websites can be viewed throughout the world and not just in the United Kingdom where UK law applies. In giving your consent you should understand that images may be used in printed and electronic form.

To give your consent, please complete the information overleaf and return the form to the school.

Please circle YES or NO below:

I give permission for my child's image to be taken for the purpose of providing a record of time at the school, e.g. in a class, a year photograph, a school team photograph, etc.

YES/NO

I give permission for my child's image to be taken and used within the pupil record, on displays, notices, etc. within the school which are generally only viewed by school staff and other pupils of the school.

YES/NO

I give permission for my child's image to be taken and used in publicity material For the school, including printed and electronic publications, video and webcam recordings.

YES/NO

I give permission for my child's image to be used on websites and by the news media in printed and/or electronic form and stored in their archives. This might include images sent to the news media by the school and images / footage the media may take themselves if invited to the school to cover an event.

YES/NO

I do not want my child's image used in any publicity.

YES/NO

I have read and understood the information overleaf.

Name of pupil: _____

Parent/carer/pupil's signature: _____

Name (in block capitals) _____

Date: _____

School: _____

If you require help completing this form, please contact the school office.